

# DO YOU HAVE A STARTUP OR INNOVATION BUSINESS?

THE CITY OF BERKELEY CAN HELP YOU:

## 1. GET (OR SHARE!) INFORMATION ABOUT RESOURCES AND OPPORTUNITIES

Through the *Berkeley Startup Cluster newsletter* and *LinkedIn page*

## 2. INCREASE YOUR COMPANY'S LOCAL VISIBILITY

Through the *#DiscoveredinBerkeley* campaign and other *East Bay marketing and communications channels*

## 3. MAKE NEW LOCAL CONNECTIONS

With *vendors, customers, talent, partners, and more*



## 4. FIND AND LEASE (OR SUBLEASE) BERKELEY OFFICE & LAB SPACE



## 5. OBTAIN AN OVER-THE-COUNTER ZONING CERTIFICATE FOR R&D

In *key commercial corridors near the UC Berkeley campus (for uses under 20K sq. feet)*

## 6. GET ASSISTANCE FILING FOR A BUSINESS LICENSE

As well as *zoning certificate, building permits, or other City operational approvals*



## 7. EXEMPT GOVERNMENT AND PHILANTHROPIC R&D GRANTS FROM LOCAL BUSINESS LICENSE TAXES



## 8. ATTEND OR HOST A BERKELEY STARTUP CLUSTER NETWORKING OR EDUCATIONAL EVENT

*Make industry-specific connections and learn new skills*

## 9. INCREASE THE DIVERSITY OF YOUR WORKFORCE

*Make your workplace culture inclusive, and increase employee engagement by investing in the community.*

## 10. CONNECT WITH ELECTED OFFICIALS

*Share ideas on how the City can better support local innovation and startup growth*



CONTACT THE OFFICE OF ECONOMIC DEVELOPMENT AT  
OEDMAILBOX@BERKELEYCA.GOV  
FOR GUIDANCE STARTING OR EXPANDING A BUSINESS

