



BERKELEY

BUSINESS ADVOCATE

A Publication of the BERKELEY CHAMBER OF COMMERCE • 1834 University Ave. • Berkeley, CA 94703 • TEL 510.549.7000 • FAX 510.549.1789 • EMAIL info@berkeleychamber.com

Your GA Committee

By Mark McLeod, Chairman of Governmental Affairs



Overview of Prop 16

Prop 16, which the Chamber Committee on Government Affairs debated on March 1, will appear on the California ballot in June, 2010. The decision of the voters on Prop 16 is likely to mold the future of the energy industry, and the lives of all its users, for many years to come. Anyone interested in California's future should take a few minutes to scan the Yes on 16 and No on 16 statements which have been prepared for the official voter handbook. Excerpts appear below.

Yes on Prop 16

Proposition 16, the Taxpayers Right to Vote Act, does one simple thing: it requires voter approval before local governments can spend public money or incur public debt to get into the electricity business. And like most local special tax and bond decisions in CA, 2/3 voter approval will be required.

2/3 voter approval is our best protection against costly and risky government schemes to take over local electric service. Several local governments in CA are trying to take over private electric businesses – often using eminent domain – and are refusing to let local voters have the final say in the decision, because state law doesn't require it.

(The California Taxpayers' Association and the CA Chamber of Commerce are signatories to this statement.)

No on Prop 16

Vote No on Prop 16 to stop the worst case yet of a big special interest – this time it's PG&E, the giant, for-profit private utility – misusing the initiative process. Don't let PG&E fool you. Prop 16 doesn't touch your taxes one way or the other. It's all about PG&E maintaining its monopoly and eliminating its competition. That could mean higher electric bills and poorer service for all Californians – regardless of where you live.

PG&E is making up a threat that doesn't exist to distract you. What's really bothering PG&E is many communities are now choosing to purchase renewable energy at wholesale prices. We believe that residents should be allowed to have the choice of buying electricity at lower cost without requiring a 2/3 supermajority vote.

(The League of Women Voters, the California Tax Reform Association, and the Agricultural Energy Consumers Association are signatories to this statement.) ■

All Things Good on This Earth...

Jonathan DeYoe, Chairman of the Board



"All things good on this Earth flow into the city because of the city's greatness." –Pericles of Athens

Pericles was the Mayor of Athens circa 461 to 429 B.C. At the time, Athens was the political center of the Greek Empire and was a very powerful commercial center, as well.

Berkeley in 2010 may not rival Ancient Athens for a place in history, but we do command a unique role on the world stage. We, too, aspire towards greatness. Unfortunately, our city's dramatic political color is often a punch line for a media that likes to milk the comic potential of Berkeley "radicalism."

While we don't truly live in a city populated by wheat-grass chugging communists, there are individuals and special interests that harbor a widespread and abiding distrust of all things commercial. Among folks that share this point of view, words like "developer" and "business owner" are translated as anti-community, money-grubbing, evil-doer.

Following this translation requires amazing mental gymnastics. You have to contort your point of view so that all "development" in Berkeley is bad, which doesn't compute. At some point in our history UC Berkeley, perhaps the greatest institution of public higher learning, was "developed". Our city's founders "developed" our downtown. Today we spend a great deal of energy debating whether or not it should be "developed" further - a debate that is hampered by the fact that we are often speaking different languages. In my dictionary, the word, "develop" signifies positive things like creation, expansion, fulfillment of potential, strengthening, gradually becoming, and progress. My kids are developing, a good thing! Film is developed into beautiful pictures. To develop is positive.

Without developers, Berkeley would have many hundreds fewer apartments and fewer locations for thousands of high-paying local jobs in the bio-sciences and new technologies. We would probably have more dilapidated buildings. And we

would certainly have higher greenhouse gas emissions – as more people would be commuting to the area. Nonetheless, developers like Panoramic Interests and Wareham will tell you that they've had to fight Berkeley's process every step of the way for the privilege of "developing" our city at a cost of several hundreds of thousands of dollars. Although both companies give generously to local charities and support local organizations, someday soon they may ask themselves if they remain up to the task of dealing with our city. It would be a real shame if they were to decide that life would simply be easier in Emeryville, Oakland or Richmond.

There are three primary sources of financial capital in our society. Money can be spent by the private sector, the government sector, or by non-governmental, not for profit organizations (NGOs). Peeling back the onion a little bit further, we find that all these streams flow from a SINGLE spring – the private sector. The only dollars that are available to the government sector are those dollars that are taken out of the private sector through taxes and fees. By the same token, the only dollars that can be spent by NGOs are either received from the government (see above for ultimate source) or received in donations from the private sector. At the end of the day, it seems, all good things flow from the private sector. ALL city services, ALL infrastructure, ALL city employee salaries, ALL arts organizations, ALL health and human services organizations, ALL union dues, ALL public safety organizations... ALL recipients of public or donated private money ultimately owe their funding to a successful private sector.

In the last 2 years, the private sector has suffered greatly. It has been criticized and penalized for bad behavior and while larger companies seem to be recovering; those smaller companies that we prefer here in Berkeley are still suffering a great deal. They have seen their revenues and profits decline and at the same time, they are facing new fees, higher taxes and potentially even more Berkeley process. If we do want all good things to flow to Berkeley, we need to take a collective deep breath before we consider making development and business creation more difficult. ■

MOULIN ROUGE
a
Evening

Yes We CAN CAN!

Thursday, June 24th, 2010
110th Annual Dinner Meeting
Berkeley City Club, 2315 Durant Ave.
Reception and Silent Auction 6:00 p.m.
Dinner at 7:00 p.m.

Cost: \$85
Couple: \$160
Table of 8: \$640
Dancing to Music by The Inside Men
Suggested Dress: Scandalous!
(or Black Tie)

RSVP: www.berkeleychamber.com

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Berkeley Business Advocate

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Statement of Editorial Policy

It is the policy of *Berkeley Business Advocate* to present in a fair and objective manner information of interest to the business community in general, and to the membership of the Berkeley Chamber of Commerce specifically. Editorial opinions published are signed and reflect the opinions of the author and are not necessarily those of the Board of Directors or the members of the Berkeley Chamber of Commerce. Those of differing opinions are encouraged to offer those opinions in a Letter to the Editor. Letters must be signed to be considered for publication. Names may be withheld at the request of the writer.

Mayor Tom Bates Welcomes Mark Berson to Berkeley



Top Left Photo:

Mark Berson, Chamber President, Rauly Butler, Mechanics Bank, and Chamber Chairman Jonathan DeYoe, DeYoe Wealth Management at Mark's Welcome Reception at the David Brower Center on March 24th.

Top Right Photo:

Mayor Tom Bates welcomes Mark Berson to Berkeley. In attendance were the Chamber's Board of Directors, members of the City Council, city officials and Berkeley business leaders. The evening was generously underwritten by Mechanics Bank. ■

Leadership Berkeley



The leadership program is based on the belief that any city's most valuable resource is its people. The program empowers a diversity of individuals with knowledge, skills and inspiration. The program educates them with vital community information that reinforces their leadership qualities and ownership in the community.

A class is made up of people who either work or live in Berkeley and Emeryville. They will meet one day a month, from October – May. Suggested topics for each month include; Cultural Heritage & Demographics, Environment, Land Use and Transportation, Media and Communication, Criminal Justice, Education, Health & Human Services, Government, and Economic Development.

The class will also visit different locations each month and subject experts will speak on concerns and strategies. The program provides information on community resources, identification of community concerns and interaction with city leaders. In addition, participants will be able to develop their leadership skills from instruction on leadership styles and approaches.

A program of www.berkeleychamber.com and www.emeryvillechamber.com

Please call the Berkeley Chamber office for applications or more information: (510) 549-7000

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What Kind of Counseling do we provide?

We provide free, personalized, confidential, one-on-one counseling in our Oakland office and 18 Chambers of Commerce in the East Bay.

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Our 40 experienced volunteer business counselors are active and retired business executives and small business owners. They are willing to apply their knowledge and experience to help you solve your business problems. They have many

years of general business experience in various industries and managing business growth, marketing, manufacturing, distribution, finance, accounting, human resources e-commerce, business planning, export-import and other areas.

To make an appointment with a Score Counselor at the Berkeley Chamber Office, please call:

Tammy Cortez
 Tel. (510) 549-7000
 E-mail: tammy@berkeleychamber.com
 web site: www.score.org



The Real Value of Joining a Local Chamber of Commerce

An excerpt from a research study by the Schapiro Group

- Most consumers (59%) think that being active in the local chamber of commerce is an effective business strategy overall. It is 29% more effective, however, for communicating to consumers that a company uses good business practices and 26% more effective for communicating that a business is reputable.
- If a company shows that it is highly involved in its local chamber (e.g., sits on the chamber board), consumers are 12% more likely to think that its products stack up better against its competition.
- When a consumer thinks that a company's products stack up better against the competition because the company is highly involved in its local chamber of commerce, it

is because he or she infers that the company is trustworthy, involved in the community, and is an industry leader.

- When consumers know that a restaurant franchise is a member of the chamber of commerce, they are 40% more likely to eat at the franchise in the next few months.
- When consumers know that an insurance company is a member of the chamber of commerce, they are 43% more likely to consider buying insurance from it.
- When consumers know that a small business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future. ■

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I help people work through difficulties and improve their lives through spirituality, or prayer. Someone may be facing health issues, a hurtful relationship, unemployment, a habit, or seeking purpose and meaning in life. Everyone has the inner spiritual capacity to improve their life. I help people connect with that capacity.

All Bay Cooling Heating Refrigeration
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(510) 219-1939
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All By Cooling, Heating & Refrigeration specializes in commercial and residential products and services. All Bay creates the right solution for you by providing free estimates, properly sizing for the correct unit, matching your budget, guaranteeing low prices and superior service, ensuring your complete satisfaction. So don't pay more than necessary for all of your heating, cooling or refrigeration needs.

StopWaste.org
Rachel Balsley
1537 Webster Street
Oakland, CA 94612
(510) 891-6500
www.StopWaste.org

The StopWaste Partnership, a program of public agency StopWaste.Org, helps Alameda County businesses reduce waste, resource consumption and costs through free education, grants and advice from sustainability professionals. Improve your company's bottom line, employee morale and environmental impact by taking advantage of our resources and funding for recycling, composting and waste prevention.

AFLAC
Elizabeth Cornell
5 Thomas Mellon Cir. Ste 156
San Francisco, CA 94134
(510) 292-1109
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Aflac is different from health insurance; it's insurance for daily living. Major medical pays for doctors and hospitals. Aflac is insurance for daily living. It pays cash benefits directly to you, unless otherwise assigned, to help with daily expenses when you are sick or hurt.

Cirkadia Inc.
Audrey Nachilo
Berkeley, CA
(510) 214-6597
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Cirkadia's specialty is software development, helping businesses to realize competitive advantage from technology and improved communications, particularly using the Internet. Cirkadia offers clients skilled design and construction of data-driven web systems, custom system development, business systems integration, vendor selection and strategic planning.

GU Energy
Michael Littleton
1204 10th Street
Berkeley, CA 94710
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www.guenergy.com

GU Energy Labs is a Berkeley based sports nutrition company. Established in 1991, our products include Original GU Energy Gel, GU Electrolyte Brew, Roctane Ultra Endurance Energy Gel, Chomps Energy Chews and GU Recovery Brew. Our mission: to help athletes go faster and longer than ever before.

H&D Technologies
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At H&D Technologies we are committed to providing you with the highest quality IT solutions and services at the best possible price. Our committed and qualified IT team listens to your issues and goes to great lengths to improve your company's effectiveness and efficiency. Our goal is to not only fix your problems, but also give you the technological edge that pushes you ahead of your competition and into a league of your own.

Library Gardens
Brenna McCabe
Callahan
2020 Kittredge St., Ste D
Berkeley, CA 94704
(510) 540-5454
www.librarygardens.com

Library Gardens offers modern, beautiful apartments in the heart of vibrant downtown Berkeley. Each home has gourmet kitchens with breakfast bars, double-basin sinks, and GE appliances including built-in microwaves, full-size refrigerators and dishwashers, spacious closets, and lofty 10-foot ceilings. Have it all at your doorstep: UC Berkeley Campus, public transportation, restaurants, cafes, bookstores, shopping, the Farmers' Market, YMCA and the Habitot Children's Museum.

Little Caesars
Greg Drake
1109 University Avenue
Berkeley, CA 94702
(510) 843-7499
www.littlecaesars.com

Little Caesars Pizza has been proudly serving delicious products for over 50 years. We only use the finest ingredients. Our dough is made fresh each day, and our cheese is freshly shredded - never frozen! Our world famous pizza sauce contains a secret blend of spices that our customers love.

David Brower Center
Amy Tobin
2150 Allston Way
Berkeley, CA 94704
(510) 809-0900
www.browercenter.org

The nonprofit David Brower Center is a vibrant place that inspires, sustains, and brings together people committed to environmental and social action. The Center offers educational and arts programs, stunning conference and event facilities, and high-quality office space for nonprofits - all in the greenest building in Berkeley. It is named to honor

David Brower, a Berkeley native who many consider the father of the modern environmental movement.

Glasshouse Collection and Workshop
Marilyn Enos
1331 7th St., Suite F
Berkeley CA 94710
(510) 525-3360
www.glasshousestudio.net

Glasshouse Studio unites beautiful, timeless clothing made from natural, organic and/or sustainable fabrics (Glasshouse Collection) with events that promote personal and spiritual growth, health and well-being, beauty and creativity. (Glasshouse Workshop). For information on our women's wear collection, email us at info@glasshousecollection.com. For information about our workshops email us at info@glasshouseshowshop.com

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Alameda County Fair Association
Angel Moore
4501 Pleasanton Ave
Pleasanton, CA 94566
(925) 426-7511
www.alamedacountyfair.com

The mission of the Alameda County Fair Association is to assure the long-term viability of the Alameda County Fairgrounds, present an exceptional Annual Fair which celebrates the heritage and diversity of Alameda County, and provide year-round opportunities for facility usage.

Sage Property Solutions
Kent Mitchell
1442 A Walnut St., #431
Berkeley, CA 94709
(510) 548-2554
www.sagepropertiesolutions.com

Sage Property Solutions is dedicated to development of successful real estate investments. Since 1998, we have achieved annualized returns in excess of investor expectations through the following programs: Strategic Purchase, Cosmetic Improvements, Leasing Services, Capitalization and Sale.

Do you know another business who could benefit from a Chamber membership?

Let us know!

Share the benefits of a chamber membership!

Everyone Wins!



Recently, we sat down with David Daniels, owner of T324, your local one-stop shop for technology, web sites, hosting and computer support.

Q: Okay David let's talk about your company, T324. What is its mission or purpose?

A: To help our clients use technology to be more successful and achieve their potential.

Q: Where do you start?

A: Well, we start from square one – taking the time to understand your business. This is not a trivial thing. It takes effort to understand what makes a business tick. We have to think like a business person.

Q: So you have an understanding of the business and an understanding of technology. How do you go about linking the two?

A: I like to call it smart use of technology, smart use from a business perspective. Sometimes tech people like to do things which are interesting or cool, but we have to make sure we focus on using technology in ways that benefit your bottom line.

Q: Say you're working with a client on a new project. What's the process?

A: We have a strong focus on execution. Many businesses have stories about the web developer who never finishes a project, the IT consultant who doesn't return a call for weeks, the project which triples in budget or takes five times as long to complete as expected. Designers aren't always the best executors. Developers are not always the best project managers. We have to keep an eye on time and budget. We need to always have a plan to make sure things are done right, because there's a cost when they're not.

Q: Now, say the project is done. How would you characterize your long term relationships with clients?

A: We work hard to keep client relationship up to date. We want to be sure we've got your back, six months, a year, two years down the road. As things change you can know we'll be on top of it for you.

Q: Anything else you would like to add?

A: Because of economic difficulties, many people haven't been investing in technology, and that made sense. But now things are going to change. Lots of tech potential has come about in the last couple years. There are whole new ways to be successful with technology. Now is a good time to start developing a plan to invest in those new opportunities.

Contact: David Daniels
Company Name: T324
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T (510) 525-9510
e-mail: davidd@t324.com
www.t324.com



If you're a cake decorator, baker, sugar artist or candy maker SpunSugar is the place to go in the San Francisco Bay Area. Located on University Avenue in Berkeley since 1996, Spun Sugar caters to everyone from the novice homemaker to the professional chef.

We are a specialty store that carries supplies and ingredients for cake decorating, baking, sugar art, chocolate and candy making. We carry both domestic and imported ingredients.

We offer classes in the sugar arts from tempering chocolate to gum paste flowers, from making perfectly decorated cakes, cookies or cupcakes to delectable confections. Visit our web site to see our class schedule and register for classes on line.

Our Wall of Chocolate is legendary. We offer a huge selection of top of the line bulk chocolate for your epicurean project. We are a distributor of Guittard Chocolate and also sell high-end chocolate such as Callebaut, Valrhona

and Cordillera. No order is too big or too small. We supply businesses and individuals. Visit our Online Chocolate Store to purchase your favorite chocolate.

Our helpful and knowledgeable staff is happy to answer your questions and guide you to the right tool or ingredient. If we don't have it, we'll try to point you in the right direction. We love to bake and decorate and we want everyone to share in the joy of the art. In fact several of Spun Sugar's staff have created award winning sugar pieces, come in and see our ribbons!

Contact: Tracy Wirta
Spun Sugar - Retail Store Manager & Instructor
1611 University Ave., Berkeley, CA 94703
Hours: Mon-Sat 9:00 am to 5:30 pm
510-843-9192
info@spunsugar.com
www.spunsugar.com



Canfield Design Studios is a full-service graphic, Web and marketing design firm with a focus on creative collaboration. We partner with arts and non-profit organizations to help them realize wealth and abundance, and with small- to medium-sized businesses to help them increase profits through imaginative and original marketing efforts.

Founded by an award-winning musician, artist and businesswoman in 1995, our company has a first-hand understanding of the unique issues our clients face. They appreciate our humor, patience and commitment in easing their path through the marketing and design process. Clients say that we're "utterly professional," "calm," "flexible" and "upbeat."

Canfield Design Studios strongly believes that arts and nonprofit organizations and the for-profit business community can learn a great deal from each other about marketing and positioning themselves.

We guide our clients in defining business goals for their overall marketing or design initiative. Then we develop a plan for making the content clear and accessible to their audience.

We apply our creativity in creating a marketing and design solution that fulfills each client's plan and fits their individual aesthetic style, producing exceptional websites, printed materials and brand identities.

Contact: Kathy Canfield
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Berkeley Acupuncture Project
1834 University Ave @ MLK, Berkeley, CA 94703

The Berkeley Acupuncture Project, a woman-owned business in the heart of Berkeley, is located on the ground floor of the Berkeley Chamber of Commerce building. We have created a quiet haven, where people come for health, calm, and healing. Berkeley Acupuncture Project is part of a growing movement of clinics in the U.S. based on a vision of making acupuncture affordable. Our fees (\$15-40 sliding scale) are often less than an insurance co-pay, and acupuncture can help with conditions like chronic pain, insomnia, anxiety, and digestive troubles.

Acupuncture is most effective when received frequently and regularly. Due to the higher cost of private one-on-one treatments (\$70-200 per a treatment) common in the U.S., people normally can only afford to be treated once a week, at best. When treated with greater frequency, you will feel better faster and you'll be able to see longer-lasting results sooner.

Oriental medicine is a fabulous tool for cultivating health, but it's a gradual process. Our model supports people in their commitment to building a strong foundation of health over time, lessening the need for more expensive and invasive procedures later. "Sustainability" is sometimes defined as taking action with the long term in mind; we believe that this model is the key to making health care more sustainable. By providing a treatment

setting in which patients feel comfortable, it changes the role of acupuncture from a form of medical intervention to something you can integrate into your life: a means of relaxing, centering, and nourishing yourself.

Berkeley Acupuncture Project
1834 University Ave @ MLK
Berkeley, CA 94703
<http://berkeleyacuproject.com>
Community acupuncture in the heart of Berkeley

Bayer Healthcare Wins StopWaste Partnership's Highest Award



Left to right: Ron Roberts, Principal Engineer - HVAC/Energy; James Breitlow, Director of Health, Environment and Safety; Thomas Daszowski, Director of Process Technology

Congratulations, Bayer HealthCare

for maximizing recycling, and for working with your supply chain to reduce packaging and take back containers. These are just a few of many practices your team has put in place to cut costs, recycle & prevent waste, and protect the environment.



2009 LEADERSHIP AND ACHIEVEMENT
IN SUSTAINABILITY WINNER
Presented by the StopWaste Partnership

www.StopWastePartnership.Org
Partnership@StopWaste.Org

The StopWaste Partnership recently awarded Berkeley Chamber member Bayer Healthcare with their highest annual honor, the Leadership and Achievement in Sustainability Award.

The biotech and pharmaceutical industry faces substantial challenges for waste prevention and recycling. These challenges are even more sizeable when a company has over 1,400 employees. According to Jim Breitlow, Head of Health, Environment and Safety, Bayer HealthCare has a mission to "achieve continuous improvement in the environmental sustainability of our West Coast operations," and a vision to "organize and direct our employees to target opportunities for reduced environmental impacts, which are measurable and reduce our carbon footprint."

A Comprehensive Approach to Waste Reduction

Bayer HealthCare recycles an impressive 86% of their discarded materials – that's 11% above the 75% landfill diversion goal adopted by Alameda County voters. After installing recycling bins with signs which explain clearly which materials go into different bins and creating an internal sustainability newsletter to educate and encourage employees, they have taken on goals higher in the procurement and supply chain. Working with their suppliers and

distributors to discover ways to reduce packaging, Bayer implemented a take-back system for reusable containers, lowering the environmental costs of single and limited-use packaging such as cardboard boxes. The use of disposables has been significantly reduced companywide as well, and plastic utensils were replaced by biodegradable utensils in the company's café. In addition to waste reduction solutions, Bayer also reduced greenhouse gas emissions from their facility by 6%, which is equivalent to 1,000 metric tons. Congratulations to Bayer HealthCare for their inspiring leadership efforts in Sustainability.

About the StopWaste Business Partnership

The StopWaste Partnership, a program of public agency StopWaste.Org, helps Alameda County businesses reduce waste, resource consumption and costs through free education, grants and advice from sustainability professionals. Improve your company's bottom line, employee morale and environmental impact by taking advantage of our resources and funding for recycling, composting and waste prevention. See www.StopWastePartnership.Org for more information. ■

Janet Smartt, Program Manager
StopWaste.Org

8th Annual Joint Chamber Team Trivia Competition



The WINNERS: DeYoe Wealth Management, the "Monopolizers," 2nd place: Berkeley Patients Group, the "High IQ" and 3rd place: a mixed team, "Factor Fiction!" Emcees: Richard Hom & Bob Canter. A BIG THANK YOU to the Berkeley City Club for hosting this event AND to Richard Hom & Bob Canter for once again organizing another fun event!

Something to Look Forward to

Winston Burton, Community Advocate



When I went to the first meeting of the Alameda County Base Conversion Homeless Collaborative my wife was pregnant with our first child. I kissed her on the forehead as I was leaving and said, "Honey, I'll be back in a couple of hours, this shouldn't take long." When I went to the last meeting, where we finally received funding, I had just finished dropping off our 10 year old son.

In November 2007, I served on the DAPAC subcommittee to come up with a plan for Center Street that would include a new hotel, the UC Art Museum, and the possible day lighting of Strawberry Creek. I was a blank slate when the meetings started. Eventually I agreed with the other subcommittee members that the idea of day lighting the creek should be

considered, but trained professionals needed to work out the details. After seeing the presentations by urban designer Walter Hood I think we've got the right person on the job.

His first presentation was out of this world – literally. He presented a series of blown up photos from outer space first showing California, then the Bay Area, Berkeley, and finally focusing on the 2100 block of Center Street. Walter developed over 25 different options for Center Street. Some options do not require moving the creek but rather involved creating a water feature such as terraced fountains that would run the length of the street. He addressed merchants' concerns and traffic options, while offering designs that were appealing and aesthetically pleasing. Except for a few people who thought the designs did not accommodate a large enough public meeting space or a Jimi Hen-

drix statue I think there's something here for everyone.

On Tuesday, March 23, 2010 the Berkeley City Council adopted a Resolution, 8 to 1, supporting Walter Hood's proposed conceptual design for a Strawberry Creek Plaza on Center Street.

One of my life-coping mechanisms, when I'm stressed out, exercising, or doing something else I don't like is to think of something positive in the future. I'm optimistic that Center Street will be the crown jewel of a revitalized downtown, and now we don't have to wait another 10 years before something actually happens. I think the community, and my son who is now 16, will have something to enjoy much sooner rather than later. ■

Winston Burton
Berkeley Resident

- May 12 :: Networking Breakfast
8:00 am – 9:00 am :: Hs Lordships Restaurant
- May 20 :: BUSINESS EXPO
5:00 pm – 8:00 pm :: Doubletree Hotel
- May 27 :: Chamber Board of Directors Meeting
4:00 pm :: Chamber Conference Room
- May 27 :: Evening Networking Event
5:30 pm – 7:00 pm :: CEID - Center for Early Intervention on Deafness
- June 2 :: Ambassador Meeting
8:30 am – 9:30 am :: Rose Garden Inn
- June 7 :: Government Affairs Meeting
12:00 pm – 1:30 pm :: Chamber Conf. Room
- June 8 :: Executive Committee Meeting
4:00 pm :: Chamber Conference Room
- June 9 :: Networking Breakfast
8:00 am – 9:00 am :: Hs Lordships Restaurant
- June 15 :: "Annual Conversation" and Luncheon with Mayor Tom Bates
12:00 pm – 2:00 pm :: Doubletree Hotel
- June 24 :: ANNUAL DINNER
6:00 pm – 9:00 pm :: Berkeley City Club
- July 7 :: Ambassador Meeting
8:30 am – 9:30 am :: Rose Garden Inn
- July 8 :: NEW! Chamber Social Media/Internet Marketing Series: "Search Engine Marketing, Search Engine Optimization and Mobile Marketing" (Stay tuned! -Time and Location TBA)
- July 14 :: Networking Breakfast
8:00 am – 9:00 am :: Berkeley City Club
- July 22 :: Hornblower Cruise Mixer!
5:30 pm – 7:30 pm
- July 29 :: NEW! Chamber Social Media/Internet Marketing Series: "Branding" (Stay tuned! - Time and Location TBA)

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