

BERKELEY

CHAMBER OF COMMERCE

2009 Crush Festival Poster Contest

For over one hundred and nine years the Berkeley Chamber of Commerce has supported, advocated and connected the business community. With creative networking opportunities and members who are dedicated to improving the economic climate in Berkeley, the Chamber has become an effective and strong organization. We do this through membership fees but also through major fundraisers like our annual premier wine & food tasting event, the *Crush Festival*.

This year the *Crush Festival* will be on November 8, 2009 and will be the 14th anniversary of this fun event. The *Crush Festival* showcases 20 restaurants and 20 wineries, live entertainment, a silent auction and raffle. Part of the proceeds from the *Crush Festival* are donated to Berkeley non-profit organizations as well as placed into the Berkeley Chamber Scholarship Fund, which offers annual scholarships to graduating high school seniors.

To help commemorate this annual event, we are accepting submissions for artwork for our first Crush Festival poster.

Prize: \$500 for winning artwork, 5 posters, recognition on the Berkeley Chamber of Commerce website and two tickets to the Crush Festival.

Deadline: September 1st, 2009 at 5PM for electronic submissions only to:
crushposter@berkeleychamber.com

Details:

- Submit your artwork in a high resolution PDF file format via email. Your submission **MUST** include the following information:

Your Name, phone number, email address, and the medium used for creation of your piece. If your submission is selected we will contact you for print ready files which need to be 300 DPI.

- Theme: “**Still Flowin’**”. The following words should be incorporated into your design:

Still Flowin’ Crush Festival November 8th, 2009
Pauley Ballroom, UC Berkeley Campus

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- Final poster size is 12" x 18" but the bottom 3" is reserved for text so product is 12" x 15."
- Some posters get framed so leave a white border of at least 1".
- You may use a border or not, at your discretion.
- The Berkeley Chamber of Commerce reserves the right to adjust or manipulate the artwork to accommodate the promotional text that will be added for flyers, posters, website, programs etc.
- Winning artwork submission becomes the property of the Berkeley Chamber of Commerce.
- Any artwork received after the deadline will not be eligible to win.

Other relevant information

The artist should consider the following when creating their piece:

- This is a premier annual event held by the Berkeley Chamber of Commerce which attracts 200-300 wine lovers (adults only)
- Ticket prices are \$50-\$75 each
- Target audience is business professionals, entrepreneurs, wine and fine food connoisseurs

Mission:

- To advertise the Crush Festival around the city of Berkeley in a new and unique way
- To showcase local artistic talent
- Involve the Berkeley community in the arts
- Invite people to this annual community event

If you have questions, contact us at 510-731-8725 or at crushposter@berkeleychamber.org